



Indicative A response

A magazine study

Year 5

**English
Technology**

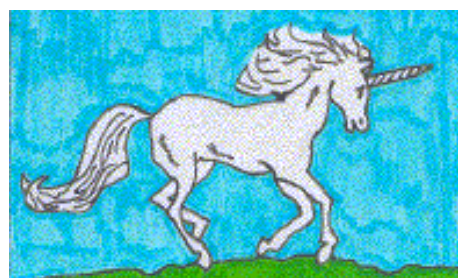
Part A. Section 1. Review

Book review



KIDZ Magazine's book of the month is called *The little white horse* by Elisabeth Goudge. It is an exciting old-style story that was first published in 1946. So brush off those cobwebs girls and boys and turn on the reading light!

The story takes place 100 years ago in a county in the west of England. The main characters are Maria, Miss Heliotrope, Robin and Sir Benjamin Merryweather. As well as these human characters, animals play important roles in the story. They are Wrolf, an unidentified animal, Wigger the dog, Serena a cuddly rabbit, and of course the little white horse who is truly magical.



Our favourite character, Maria, is a 13-year-old girl.

She is brave and determined to make everyone get along with each other. Maria is an orphan who had to live in an old, mysterious place called the "Manor of Moonacre" that belonged to her old cousin, Sir Benjamin.

The story begins with Maria meeting unusual people and special animals. With her friend Robin she visits a mysterious castle that nobody would dare go to as there were rumours about enchanted animals, magic and a bizarre grudge between two families. Now, you have to admit, that is an interesting recipe for great reading.

Although this book is a classic old story, we rate it a 10 out of 10. It is full of adventures and is written in a way that makes it hard to predict what will happen next. KIDZ Magazine recommends it for both boys and girls between Years 4 and 7. Borrow it next time you visit your school library.

Part A. Section 2. Interview

Delicious lunch choices

KIDZ Magazine's roving reporter Wendy Apple interviews our tuckshop expert, Ms Wrappa. It's time to answer some questions about your tuckshop.

Q. You have some exciting news to share with the students?



A. Yes, I do, Wendy. Our tuckshop is updating the menu to meet student requests, survey results, the change of season and our new healthy foods program. We are offering chicken salad wraps, jaffles heated with optional sweet chilli sauce; a new vegetarian sushi roll;

and a new hot drinks line that includes soup of the day and hot chocolate served in thermal mugs for those cold winter months. Look at student responses to the survey on the graph and you'll see why we're offering these choices.

Q. That sound like a great change. Tell me about prices and how often these will be available?

A. Hot chocolate served in the student's own lidded mug is \$1.00. Sushi rolls remain at \$1.80, and the chicken salad wraps will sell for \$2.50. All will be available four days a week.

Q. Can you give our readers more details about the lidded mugs?

A. I sure can. Students will bring their own. Because these mugs have secure fitting lids, they will be safe to carry around and drink from as there won't be a risk of spilling hot liquid. In the past we could not sell hot chocolate or soups because of safety issues; now we can. The P & C have approved this idea and we will give it a go.

Q. At what times can students order their soup or hot chocolate?

A. Twice a day: morning tea and lunch.

Q. Are there any other changes being made to the tuckshop?

A. Yes, there are actually. For the first time student leaders will be helping in the tuckshop, serving hot drinks and pre-wrapped foods during the athletics carnival. This is the first time we have offered this service and with the students' help everyone can buy a warm drink or healthy lunch.

Q. I have heard something about food credits ... tell me more?

A. Another change being made is a healthy eating habits competition for the school.

As students order and buy from the tuckshop their class will be issued with food credits. The healthier the students' purchases the more credits their class will receive. At the end of term, all students in the three classes with the most credits will get a free hot drink of their choice.



Q. Wow! That is a good idea — giving the students an extra reason to buy healthy and eat healthy. How will you promote all these new changes?

A. Starting next week we will advertise in the school newsletter, place a flier in each class and also publish the menu and food credit details in your KIDZ Magazine.

Q. Is there a way students can communicate their wish list or ideas for the tuckshop?

A. Good question, Wendy. There is a feedback box — a letterbox attached to the tuckshop door where anyone can place their ideas or feedback. Please encourage your readers to tell us what they think — it helps us meet their needs.

Thank you for your time Ms Wrappa.

Part A. Section 3. News article

Pool goes solar

Friday 22 February 2008

Reporter: Will Waters

The Highest Hill State School's swimming committee have decided to install solar heating in the school's 25 metre pool. The pool, located next to the nature reserve, will have the heating installed during the Easter holidays at a cost of \$6000.

Will Waters, our aquatic reporter, says the idea started when Highest Hill State School's swimming coach,

Ms Flipper, wanted to provide an extended swimming season to the students and swimming club users.

She said that the main reason for this was that swimmers for too long have "frozen their little toes off" in the cooler months and it was time to address the issue.

Ms Flipper told our reporter, "Solar heating can increase the pool's temperature by five degrees making it very comfortable for swimming."

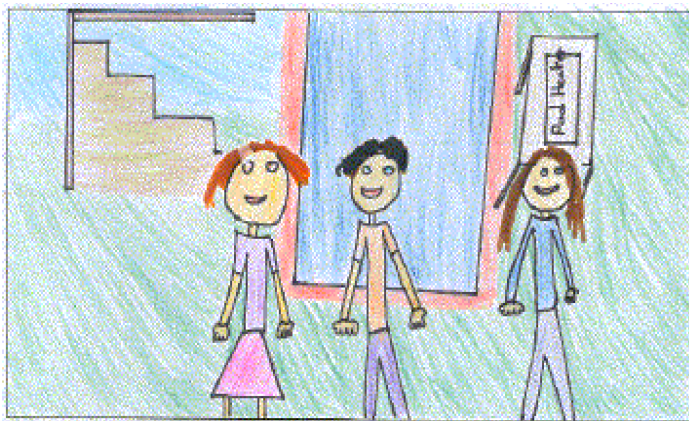
Her recommendation was presented to the school committee and they approved it. There was excitement following the announcement at a school assembly — everyone cheered with enthusiasm.

One person was heard saying, "I can't wait to get into a warm pool in winter and do those laps."

Another excited student was overheard saying, "I'm now going to join the swimming club!"

Members of the swimming club said they could hardly contain their excitement over the decision. They mentioned that many schools were now considering the solar heating option.

Ms Flipper predicts that the pool will now be used by 40 per cent more students due to the solar heating.



The local solar pool specialist said, "All pool owners around the state should do the same as solar heating is energy efficient and keeps a pool open for use all year round."

Local government member, Ms Herd, offered a great incentive when she said, "Highest Hill State School has set the standard for efficient, smart and eco-friendly innovations and, as such, the government will contribute dollar for dollar any funds raised towards the solar heating installation."

The school community thought that this was great news. Fundraising activities, led by the students, will occur in the month ahead.

Stay tuned for more details!

Part A. Section 4. Free-choice texts

Information for teachers: This is not an assessable element.

Part B. Section 1. Investigation

Select two magazines from the collection in class ... Are there any features in these magazines that you will use in your magazine?

- *I will use lots of colourful graphics on my contents page.*
- *I like full-page photos with not much writing and will use this design for an advertisement page.*
- *The collage style of photos in fluoro colours is an appealing design element that will work in my review text.*

Information for teachers: An example of how a student might fill in the Comparison alley chart is included on the following page. It can be used to help assess how well students identified the design features of a magazine.

Comparison alley chart

Select two magazines from the collection in class and record your observations on the chart.

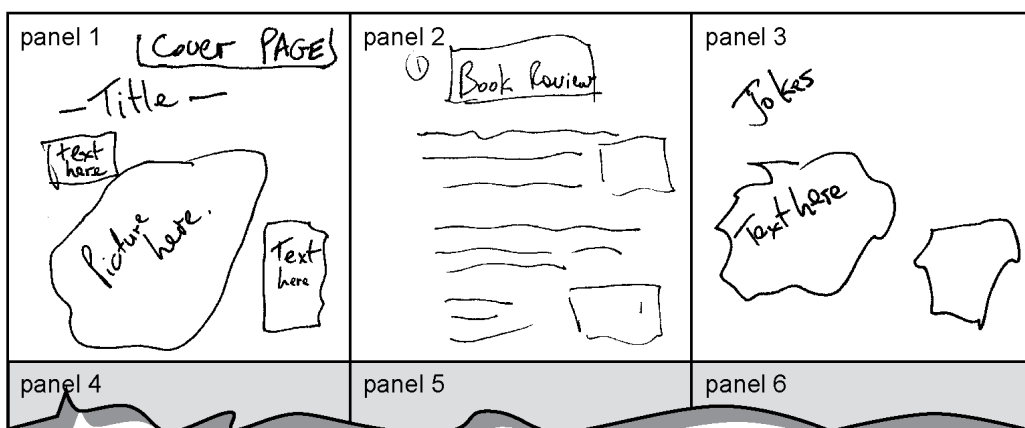
| Magazine 1 | Similarities | Magazine 2 |
|--|---|---|
| KIDZ Zone Content suitable for boys and girls Win It Polls Freakin' cool flicks review Game Zone Jokes Watch It — TV Prizes and Competitions Sweat It | Lots of full-page advertising reviews Collage fluro images and graphics Competitions Topics that interest either boys or girls Internet links to games, competitions and freebie give-aways Interviews Latest online games and music Downloads Contents page has lots of pictures Catchy cover designs Fashion tips and latest gear to wear | O.K. Full of girls fashion and health care advertising Images of skinny girls Gossip pages about girl stuff Relationship tips Hollywood pictures of stars like Paris Hilton, Lindsay Lohan, etc |

Part B. Section 2. Design: Front cover



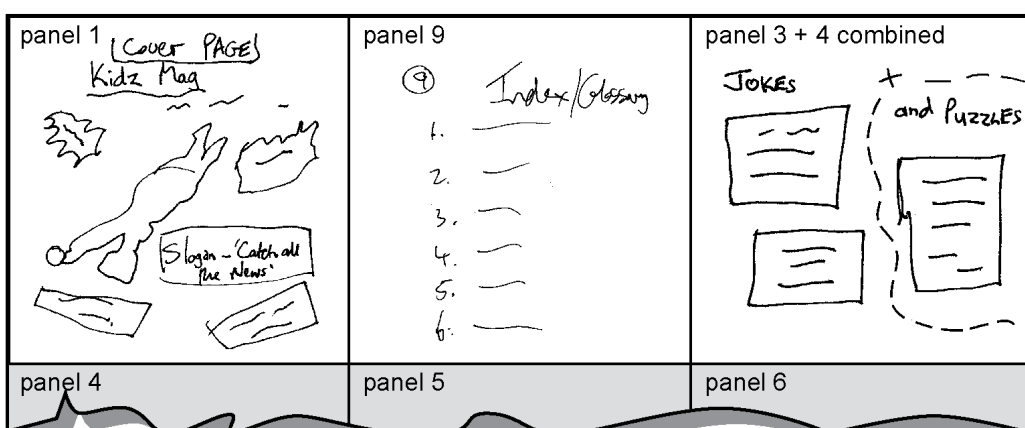
Part B. Section 3. Design: Storyboard

DRAFT 1

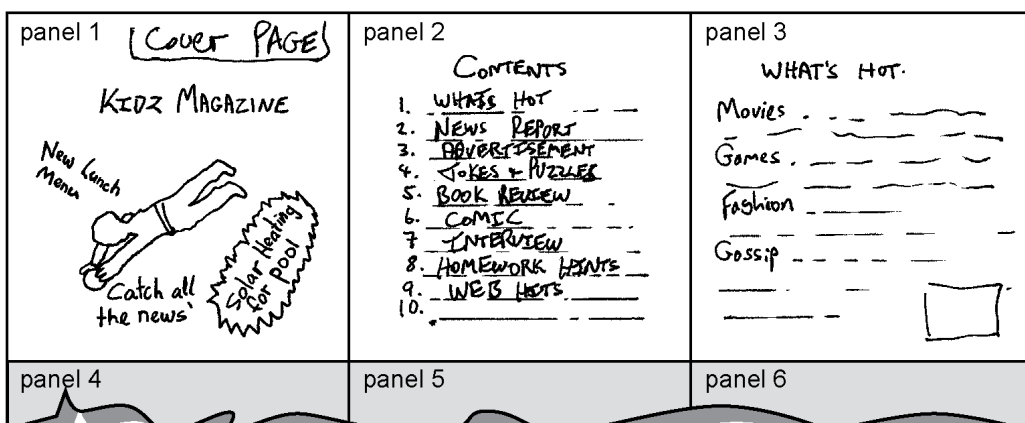


DRAFT 2

Swap
panel 9
into
panel 2
spot

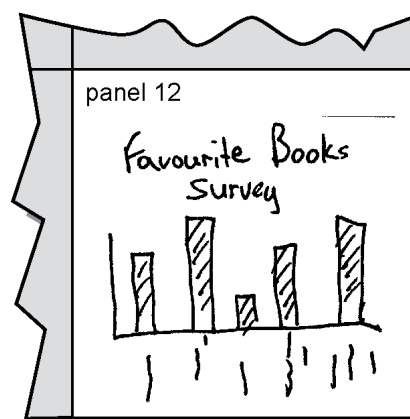


DRAFT 3



DRAFT 4

Add panel 12,
new page:
"Favourite Books Survey"



Part C. Evaluation and reflection

Part A: Develop magazine content

Which text did you enjoy writing the most? Why?

It was the interview. I got to know Ms Wrappa from the tuckshop and learnt some important interviewing skills. I found that writing the interview text was challenging because I only took notes when Ms Wrappa was answering my questions. I had to try hard to remember all the things she said about the food in the tuckshop.

Explain some strategies you used to make your texts appealing to the target audience.

Each article needed different things. I suppose I used the type of words that appeal to 8- to 12-year-olds such as “cool”, “bad” and “wicked”. Another thing was the topics and the way that I wrote them so that my readers would relate to them, such as healthy foods in the tuckshop or doing an interview with someone everyone knows and likes.

List a few ways you think you could have improved your text writing (e.g. word choices, language features and structure).

I could have chosen more interesting topics for my readers. Maybe more graphics in each article would have made them more appealing. Also, I could have made the texts interactive by including tasks or challenges such as puzzles and jokes.

If you were to complete a similar magazine study, what would you do differently in your written texts to appeal to your audience?

Spend more time selecting interesting article topics; try to use words and more images to entertain readers and get a laugh from them. I now realise that less is better — maybe complete fewer articles but add more detail to the ones I write.

Part B: Design the magazine

Did your magazine meet the design brief?

Yes

No

If not, why not? If yes, how?

I think I was mostly successful. Friends said they liked reading the articles. They said they liked some of the ideas I used for layout and organisation. I would have to add more colour and images, especially on the front cover to be sure my magazine would be purchased by lots of kids.

What parts of your magazine are you pleased about?

Feature articles, interview, and the graphics.

If you were to change any design elements, what would they be?

1. Use more colours and catchy text, and more graphics on contents page.
2. Use more computer-based design to make my articles more detailed. I could have used excel graphing to make charts or bar graphs. Use word art and paint more to help create better looking layouts for each page. Use word processing for my final drafts, rather than hand writing everything as it took too long for me to write clearly.
3. Take more time to decide on final design.

List a few things that you have learnt from this assessment.

Making a magazine is complicated and takes a lot of time. I have skills in talking and listening but found that writing and designing were challenging. I now see that a magazine company employs people with a whole lot of special skills and each person has a particular job to do. No one person should be expected to successfully write, design, organise and publish a magazine so that others would buy it. I did not know that the use of words and graphics are so important too.

I have learnt also that by planning, changing, getting feedback from others and then reworking my ideas I can achieve a better result. I found that, even though I did not like to change my ideas at first, I could see that by making changes in my storyboard a better product was produced. I changed my layout ideas many times and rewrote some of my articles a few times.